



Borite Termite & Pest Treatments Corporation

THE FIRST PEST CONTROL COMPANY IN CALIFORNIA TO BE ACCEPTED IN THE EPA (PESP) PESTICIDE ENVIRONMENTAL STEWARDSHIP PROGRAM.

Borite Termite & Pest Treatments Corporation
(PESP Partner since December 2004)

Borite's Background and Mission Statements:

Our company from inception has been committed to using the least amount of chemical at the lowest toxicity to control unwanted pest populations. To this end we are constantly looking for better products that require less to be used, ones that have no odor, have qualities that keep them in place and carry a caution label. We look for methods of non-chemical control, mechanical and cultural for all accounts and are always looking for new ideas and products.

Our mission statement

*Our Vision Is To Serve As A Model Company
 Committed To Establishing Ourselves As A Leader
 In Uncompromising Commitment And Integrity
 In All Aspects Of Employee And Customer Relations.
 Creating Our Place As The Most Progressive Pest Control Company
 In The Industry Through Technological Advancements.
 Creating Our Own Unique Process
 In This Ever Changing World Of Economic And Environmental Issues.
 Providing Effective And Responsible Pest Treatment Alternatives
 To A Growing Number Of Concerned Clients.*

In the eighteen years I have been in this business two things have seemed to remain consistent in many areas of the country with the majority of companies I have been with or with applications I have witnessed. Pesticide applications in residential and commercial accounts are done by fan spraying baseboards on the inside and broadcast applications using a gas powered spray rig on the exterior. Technicians do not spend any time inspecting the property prior to the application of chemical and are unnecessarily using excessive amounts to control pests; **we believe this is morally, ethically and environmentally wrong.**

Our reason for joining PESP is to help promote IPM (Integrated Pest Management) and responsible pest management strategies and to offer education to clients and competitors. We are always willing to have a member of another pest control company join us for a day so they can see first hand our method of treatment and to see and speak with our clients for first hand feedback on what they like most about our method of service.

Jack Launius

President

This Issue

- Bed Bugs
- Carpet Beetles
- Ventilating your attic

WE WANT TO THANK ALL OF OUR CLIENTELE FOR YOUR PATRONAGE. WE SINCERELY APPRECIATE YOUR BUSINESS AND THE MANY REFERRALS YOU HAVE GIVEN US THROUGHOUT THE YEAR.

WE HOPE WITH EACH SERVICE WE CONTINUE TO PROVE THE TRUST YOU HAVE GIVEN US HAS NOT BEEN MISPLACED.

WE WISH YOU HAPPY HOLIDAYS AND A SAFE AND PROSPEROUS NEW YEAR.

Fascinating Facts

Song of a cricket... The song of the field cricket is temperature dependent; the tone and tempo drop with the drop in temperature. Count the chirps in 13 seconds, add 40, and you will have the approximate temperature in degrees.

BUGS

Three things are necessary for insects to breed in and around your home:

- A source of food
- Shelter (harborage)
- Suitable conditions of temperature and humidity

Sleep tight, don't let the bedbugs bite!



Until recently bedbugs were thought to be a thing of the past. Even then they were considered to be a third world and ghetto

problem. Now they are showing up in 5 star hotels and multi-million dollar homes. Bedbug infestations have nothing to do with cleanliness, wealth or social status.

Most commonly they are transported in suitcases and backpacks while traveling. The first step in protecting your home is to vacuum out your suitcases when you return home from a trip.

Typical hiding places are in the tufts, folds and seams of mattresses, also cracks in the box spring and bed frame. Heavier infestations often spread to behind baseboards, dressers, window and door casings, behind pictures, electrical switch plates, loose wallpaper, in the pleats of drapes, and the upholstery of furniture.



CARPET BEETLES

Carpet beetles, as their name implies, are capable of damaging



carpets. These pests will also feed upon many other materials besides carpets and will attack any item composed of animal fibers such as wool, furs, silk, feathers, felt and leather. Serious infestations of carpet beetles can develop undetected in a home, causing significant damage to clothing, bedding, floor coverings and other articles.

Although there are many different species of carpet beetles, the **adults** of all species are small, oval-shaped beetles about 1/8 inch long. The black carpet beetle (the most common species) is shiny black. Adults of other common species are brightly colored in various patterns of white, brown, yellow and orange.



The **larvae** or immature stages of carpet beetles are about 1/4 inch long and densely covered with hairs or bristles. Only the larval stage feeds on fabric and causes damage. The

adults feed on flowers, but are often seen indoors around light fixtures and windows, indicating that a larval infestation is present somewhere within the home.

One way you can help with control and prevention is to routinely vacuum. This helps remove carpet beetles that are already present, as well as hair and lint which could support future infestations. Particular attention while vacuuming should be paid to the edges of carpets, along baseboards, underneath furniture and similar "quiet" areas where carpet beetles prefer to feed.

Ventilating your attic

Effective attic ventilation will keep your home more comfortable and help reduce heating and cooling costs. It will also extend the life of your roof.

The higher the air exchange, the better ventilated your house becomes.

Calculating the proper attic ventilation is easy. Take the total square footage of your attic (same as your floor sq. ft.) and multiplying by 0.7 to provide the correct CFM (cubic feet per minute) Now divide the CFM by 300 to get the number of square feet of intake space required.

With the necessary intake vents to supply your attic with fresh air, your home will be healthier and more efficient.

TIP: Always make sure the water from your sprinklers is not hitting your house. This can cause deterioration of the stucco, wood decay and conducive conditions that may cause pest infestations such as ants and termites.

We offer a wide variety of services for both residential and commercial properties.

Termite and other wood destroying pest control encompass any of a multitude of treatments: Fumigation (tenting) or **least** toxic methods using local and spot treatments of infested areas, wood injection, borate applications, preventative control with borate liquid, foam and dust applications.

Our pest control ranges from interior and/or exterior treatment applications using **least** toxic methods for control of a wide variety of insects.

We also offer tree, shrub and lawn service including pest insect control, deep root fertilizer for trees, shrubs, and ornamental plants such as roses and weed control.

Our service menu also covers expert control and exclusion, plus decontamination for rats, mice, gophers,

The bitterness of poor quality lingers long after the sweetness of a cheap price.

and pigeons.

Specialized treatments for: Preventative wood decay, all fabric pests, pantry pests, wood destroying beetles, carpenter ants, bees, wasps and silverfish.